

Iv SAN BERNARD^{USA}



The Best Line Luxury products for your pet clients!



Treat your clients to luxury with The Best!

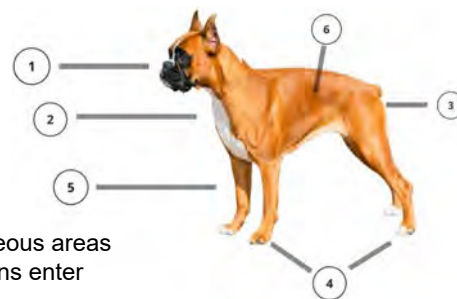
About the Products

The Best Line brings you a luxury product line with options for every pet. This line is especially great for salons that want that high end feel and fragrance while maintaining Iv San Bernard's commitment to protecting your pets skin and coat.

- **CASSIOPEIA SHAMPOO & CONDITIONER** Is specifically formulated for Short Coats, enriched with acacia collagen, naturally produced by the plant, is a substitute alternative to animal derived collagen. This naturally nourishing ingredient helps preserve coat color and enhances the hair's natural beauty while reducing dandruff with its astringent properties.
- **ORION SHAMPOO & CONDITIONER** is specifically crafted for Medium Coats featuring honey extract to nourish and protect the coat. This powerful ingredient enhances elasticity and maintains the natural beauty of the coat. Polyphenols in the honey act as natural antioxidants, defending against external aggressors while nurturing the hair and imparting the perfect texture.
- **PEGASUS SHAMPOO & CONDITIONER** is expertly designed for the Long Coats, featuring mallow extract acts as a key ingredient to help with detangling knots and tangles. This unique blend of emollients imparts exceptional softness and radiant shine, making grooming easier and the pet's coat more vibrant.
- **ANDROMEDA SHAMPOO & CONDITIONER** is enriched with rosehip extract, are specifically formulated for devitalized coats and sensitive skin. The regenerating properties of rosehip rejuvenating, reconstructing and nourish the coat, providing essential tone and nourishment while restoring balance and overall health.
- **AQUARIUS SHAMPOO & CONDITIONER** feature red vine extract, offering nourishing benefits that are suitable for all coat types. The polyphenols naturally contained in the red vine help protect against harmful free radicals, promoting shine and vitality while safeguarding the tissues from collagen degradation.
- **HYDRA SHAMPOO & CONDITIONER** is crafted with lavender extract, renowned for its calming and soothing properties, specifically formulated for pets with sensitive and itchy skin. This gentle formula alleviates discomfort while providing a soothing and comforting effect.

APPLYING THE BEST LINE PRODUCTS For best results apply the products in the following order:

1. face & head
2. neck & chest
3. bottom & belly
4. feet
5. legs
6. back



Let soak for **5 full minutes.**
This order covers the sebaceous areas first where most dirt and toxins enter

WHAT IS THE CLOSE-OPEN-CLOSE SPA THERAPY?

- STEP 1: "CLOSE"** This first conditioning step hydrates and breaks down the old oils and sebum.
- STEP 2: "OPEN"** This shampooing step uses mild shampoo to gently cleanse the hair and skin.
- STEP 3: "CLOSE"** This last conditioning step replenishes oils, minerals, and collagen that were removed during the cleansing process. Never skip this step!

Frequently Asked Questions:

How often should I do a SPA therapy on my pet? At least every 3-4 weeks if not more. As long as you do not skip STEP 3: Close/Hydrate you can bath 1x weekly if desired.

What if I don't know what coat type my pet has? Please visit our website for a complete list of AKC breeds by coat type.

Why do I have to apply the products per your instructions?

Since pets absorb dirt & toxins from the ground up into their sebaceous areas (tummy, feet, legs and other areas with less hair) it is important that the products are applied there first & allowed to soak for 5 full minutes.

Why do I have to let the product soak on the pet for 5 full minutes? In order to get the best results and never have to re-bathe, the products must soak a full 5 minutes on the pet. Also, it can take up to 5 minutes for the chemical reaction to occur so rinsing too soon will result in wasted product. During STEP 2 the cleanser molecules need time to attach to the offending molecules so they will lift and rinse off.

Can I do the steps together at the same time? Do not mix the steps of the SPA therapy as each product must work on it's own and be rinsed off before the next product is applied to get best results.

Why do I have to do the STEP 3 Close/Hydration? You must give back the oils, minerals, collagen and other nutrients for a full 5 min. that were washed away during the first 2 steps otherwise dry, itchy skin might occur and if the coat isn't given back enough hydration or the hydration step is skipped completely, the natural skin defense may over produce oils that cause odor. Make sure & always do a complete hydration step using the product generously.