



Iv SAN BERNARD^{USA}

Just For Cats Products to spoil your cat clients!



Spoiling your cat is easy!

1

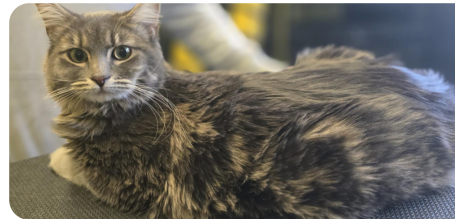
Shampoo

Froth 1 part SHAMPOO to 2 parts water in a clean container. Apply to coat. Soak for 5 full minutes. Rinse.

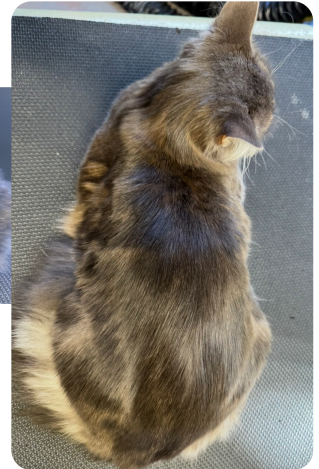
2

Condition

Froth 1 part coat appropriate CONDITIONER to 20 parts water in a clean container. Apply to coat. Soak for 5 full minutes. Rinse lightly.



Before



After

About the Products

The Just For Cats brings you products tailored specifically for the unique challenges that cat groomers face while maintaining Iv San Bernard's commitment to protecting your pets skin and coat.

- **APRICOT SHAMPOO & CONDITIONER** This shampoo & conditioner has been expertly formulated to maintain the cat's coat. The unique blend of hemp, rice proteins, and sweet apricot extract nourishes the hair, delivering deep hydration to strengthen and protect while enhancing the coat's elasticity.
- **COCONUT SHAMPOO & CONDITIONER** Shampoo and Conditioner is specially designed to provide relief, hydration, and flexibility for the cat's coat. Infused with soothing coconut properties, this product is ideal for cats with oily skin and dry coats prone to tangles. The addition of honey extract offers natural protective and moisturizing benefits, enhancing your cat's beauty while promoting skin elasticity.
- **KERATIN SHAMPOO & CONDITIONER** Shampoo and Conditioner gently cleanses and strengthens while visibly enhancing the structure of the hair by improving texture and health. Formulated with Keratin, Ceramides, and Rice Protein, it effectively moisturizes and nourishes, leaving the hair soft, vibrant and healthy.
- **GREEN TEA 2PHASE HC SPRAY** This spray features natural green tea extracts combines with silk protein. This innovative dual-phase formula repairs and rejuvenate your cat's coat, leaving it soft, shiny, and easy to manage. Designed for convenience as a leave-in spray, it makes for effortless grooming.

WHAT IS THE CLOSE-OPEN-CLOSE FOR DEGREASING?

STEP 1: "CLOSE" This step closes the cuticle to protect it during the cleansing step and breaks down the old oils and sebum.

STEP 2: "OPEN" This step opens the follicle to allow for gentle cleansing.

STEP 3: "CLOSE" This step closes the skin & hair to retain hydration and give back the oils, minerals & collagen that were removed during the cleansing process. Never skip this step!

Frequently Asked Questions:

How often should I do a SPA therapy on my cat? At least every 3-4 weeks if not more. As long as you do not skip STEP 3: Close/Hydrate you can bath 1x weekly if desired.

Why should I apply products to the face, neck, belly and legs first? Since pets collect dirt & toxins from the ground up onto their sebaceous areas (tummy, feet, legs and other areas with less hair) it is important that the products are applied to those areas first & allowed to soak for 5 full minutes.

Why do I have to let the product soak on the cat for 5 full minutes? In order to get the best results and never have to re-bathe, the products must soak a full 5 minutes on the cat. Also, it can take up to 5 minutes for the chemical reaction to occur so rinsing too soon will result in wasted product. During STEP 2 the cleanser molecules need time to attach to the offending molecules so they will lift and rinse off.

Can I do the steps together at the same time? Do not mix the product steps as each product must work on it's own and be rinsed off before the next product is applied to get best results.

Why do I have to do the STEP 3 Close/Hydration? You must give back the oils, minerals, collagen and other nutrients for a full 5 min. that were washed away during the first 2 steps otherwise dry, itchy skin might occur and if the coat isn't given back enough hydration or the hydration step is skipped completely, the natural skin defense may over or under produce oils leading to skin irritation, a greasy pet and often infection.