



How to Bathe with Iv San Bernard

We know you have probably been bathing dogs for years, and getting them quite clean! The purpose of this information is to give you ideas on how to optimize a pet's bath by focusing on the areas where toxins are more likely to enter the pet's skin. A bath should be a pleasurable experience for the pet and yourself. Use this time to communicate positively while the pet is having a spa experience. Always use a gentle touch, never going against the direction of hair growth.

These instructions are recommended for use with all Iv San Bernard Shampoos and Conditioners

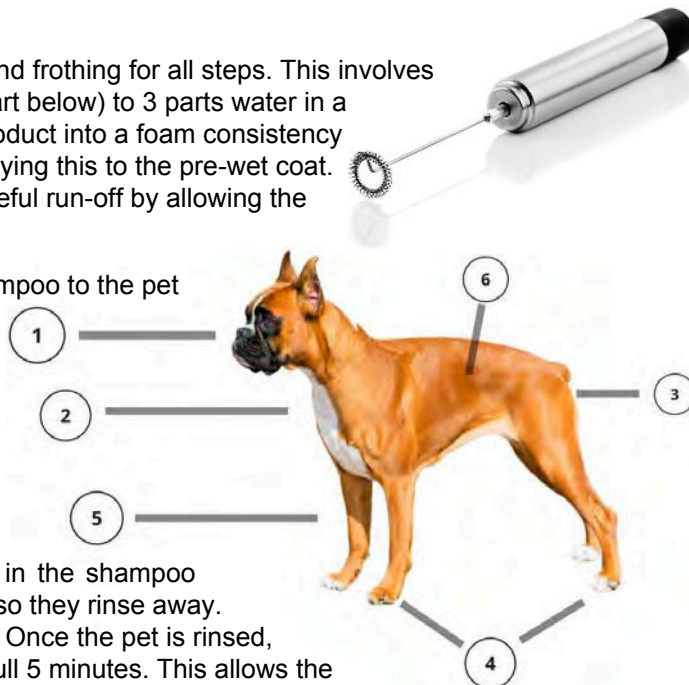
TO BEGIN: Have all the necessary shampoos, conditioners and frothing tools next to the tub so you don't have to walk away from the pet during the bath. Since pet's are approximately two feet off of the ground at any given time and absorb dirt & toxins from the ground up into their sebaceous areas (face/neck, belly, feet, legs and other areas with less hair) it is important that you should always focus on cleaning these areas first. These are the areas where most smells and infections occur.

FROTHING: To get the most out of your product, we recommend frothing for all steps. This involves adding the product for each pet (amount determined by the chart below) to 3 parts water in a mixing bowl and then using a milk frothing wand to whip the product into a foam consistency (for shampoo) or creamy consistency (for conditioner) and applying this to the pre-wet coat. This distributes the product more effectively and prevents wasteful run-off by allowing the product to stick to the dog rather than going down the drain.

APPLICATION: Pre-wet the coat, then froth and apply the shampoo to the pet in the following order and NEVER going against the grain of the hair (this may cause the tender hair muscle to tear).

1. face & head
2. neck & chest
3. bottom & belly
4. feet
5. legs
6. back

Let soak for 5 full minutes. Letting the pet soak for 5 minutes in the shampoo stage allows for the cleanser to attach to the dirt molecules so they rinse away. You should never have to wash a pet twice with this technique. Once the pet is rinsed, froth and apply the conditioner in the same order. Let sit for a full 5 minutes. This allows the conditioner to add the precious oils and sebum back to the skin and coat to keep the pet from getting dry, itchy skin. During this stage you can add ISB oils or PEKs to the conditioner based on the pet's individual needs. Always rinse well until the water runs clear. Do one final rinse between the toes and foot pads for optimal results.



Iv San Bernard Product Amount Recommendations

For Shampoos & Conditioners froth the below with 3x more water

- 1/2 tsp use for small dogs with short coats
- 1 tsp use for small dogs with long coats
- 1 tsp use for medium dogs with short coats
- 2 tsp use for medium dogs with long coats
- 1 TBSP use for large dogs with short coats
- 2 TBSP use for large dogs with long coats

These are simple guidelines to get started.

Use the appropriate amounts based on the coat & size of pet you are working on.

