Iv San Bernard® USA

Caring for Your Hairless Pet

Iv San Bernard's Black Passion Line is perfect for the hairless pet.

Hairless breeds have no hair for protection from the elements and rely on their natural oils (sebum) to protect and maintain the good health of their skin. If you cleanse with harsh detergents or drying agents (vinegar), you significantly deplete the moisture, and remove too much sebum, from their sensitive skin. Black Passion Shampoo is a gentle cleanser. After shampooing, it is paramount that you replace the sebum (natural oil) that was removed with a quality, hydrating conditioner like Black Passion Mask.

It is recommended that a hairless pet be bathed every 15 days and oiled daily or every other day. This oil needs to hydrate as well as lock in moisture therefore Argan Oil is the best choice.

Black Passion Shampoo and Conditioner: Contains Argan oil and extracts of seaweed. The shampoo cleans gently while the Argan oil nourishes and strengthens, protecting the skin against free radicals and aging. It leaves the skin soft as silk and smelling like natural Argan. The seaweed is a great source of many minerals and has a variety of vitamins, Including A, B1, B2, C, D and E. The conditioner contains Argan oil and beta carotene and is intensely hydrating.

Seaweed   Argan Oil

Argan Oil: Antioxidant that feeds and nourishes the skin, protecting the skin and hair against free radicals and aging. It has unique properties of being a humectant and an emollient. Offers UV protection.

1 SHAMPOO 01: Dilute 1 part shampoo to 3 parts water in a clean container. Wet the coat then apply shampoo. Soak for 5 full minutes. Rinse.

2 MASK 02: Dilute 1 part mask "conditioner" to 3 parts water in a clean container. Apply mask to coat. Soak for 5 full minutes. Rinse.

3 OIL 03: Put 3-6 drops of Argan Oil in the palm or your hands and rub together. Gently apply all over the pet. Use daily or every other day.

TID BIT: Give them a spa experience by doing a CLOSE / OPEN / CLOSE with our Black Passion Products for that WOW Factor!