



# IV SAN BERNARD<sup>USA</sup>

## Black Passion Shampoo 01 (SLS Free) & Mask 02 with Argan Oil

### Italian luxury dog and cat bathing products with Argan Oil



### Just 2 steps to spoiling your pet's skin & coat.

# 1

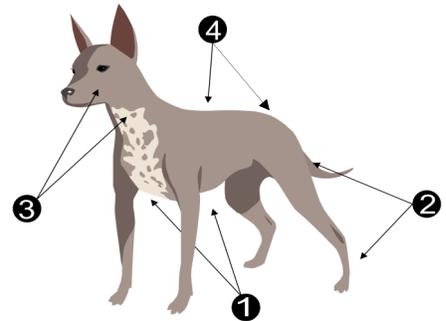
**SHAMPOO 01:** Dilute 1 part shampoo to 3 parts water in a clean container. Wet the coat then apply shampoo. Soak for 5 full minutes. Rinse.

# 2

**MASK 02:** Dilute 1 part mask "conditioner" to 3 parts water in a clean container. Apply mask to coat. Soak for 5 full minutes. Rinse.

### APPLYING SHAMPOO 01 & MASK 02 /CONDITIONER

For best results apply the shampoo & conditioner in the following order: 1. belly & chest 2. legs and feet 3. neck & face 4. back and bottom. Let soak for **5 full minutes**. These are the sebaceous areas where most dirt and toxins enter the pet's system.



### About the Products & Benefits of Argan Oil.

The Black Passion Line is based on the oil from the Argan tree. As pets are precious to us all, Argan oil is precious in the world. Why? The Argan tree produces the most prized plant oil in the world that is an antioxidant, nourishing food that feeds the skin. The tree only grows in two places in the world, Morocco and Mexico-but only bears fruit in Morocco. The Argan nut has received international recognition for the unique properties of its oil. The inhabitants of the area where Argan trees bear fruit have been using its products for centuries to produce cosmetics and medicine. Pamper and rejuvenate your pet's coat and skin with these exotic luxurious grooming products.

**Black Passion Shampoo (01):** The first step in the bathing process which is suitable for any type of coat. Contains argan oil and extracts of seaweed. The shampoo cleans gently while the argan oil nourishes and strengthens, protecting the skin and hair against free radicals and aging. It leaves the coat soft as silk and smelling like natural argan. The seaweed is a great source of many minerals and has a variety of vitamins, including A, B1, B2, C, D and E. Seaweed also contains laminaria angustata, which is believed to thicken hair.

**Black Passion Mask/conditioner (02):** The second step in the bathing process following the Black Passion Shampoo (01). Use as directed and get quick results or for a more intense conditioning treatment, leave it on longer to work then rinse thoroughly. There is no comparison to the luxurious smell and creaminess of the Black Passion Mask because it contains the essential additive of Argan oil.

### Frequently Asked Questions:

**What breeds can I use this on?** This product can be used on all breeds and coat types of dogs and cats, however due to the natural deep yellow color of the argan oil, it may leave a golden tint on white coats. It is especially good for hairless dogs and cats too since it provides the much needed oils to keep their skin from drying out. Also great for Spaniels.

**Why do I have to bathe per your instructions?** Since pets absorb dirt & toxins from the ground up into their sebaceous areas (tummy, feet, legs and other areas with less hair) it is important that the products are applied there first & allowed to soak for 5 min.

**Why do I have to let the product soak for 5 full minutes?** In order to allow the shampoo to remove the dirt, it takes 5 minutes for the shampoo molecule to attach to the dirt molecule so it will all rinse off. When bathed for the proper amount of time you shouldn't have to give a second back. Likewise, the conditioner should soak 5 full minutes so it can be absorbed into the hair and skin for best results.

**Why do I have to use conditioner?** It is important that you give back the oils, minerals and collagen that were washed away during the bathing process. For dry skin or flakes you may leave the mask on longer before rinsing for a deep intense treatment.

