

Examples of the Short Coated Breeds (Not a complete list)

American Foxhound
Stafforshire Terrier
Basenji
Basset Hound
Beagle
Beauceron
Bloodhound
Boston Terrier
Boxer
Great Dane
Bull Terrier
Chihuahua
Dachshund
Dalmation
Dogue De Bordeaux
German Pinscher
Greyhound
Ibizan Hound
Pharaoh Hound
Rhodesian Ridgeback
Vizla
Weimaraner
Cornish Rex Cat

The Short Coat

The short coated pet needs regular grooming just like the other two types and has specific needs for skin care. These animals have a well formed primary hair surrounded by 1 to 6 secondary hairs in each follicle. Additionally, the muscle that is attached to every primary hair is very strong, allowing the hair to lay flat against the skin to form a barrier from outside influences such as damaging UVA/B rays from the sun, pollution and chemical toxins. In order for skin to stay hydrated and elastic it needs a layer of oil (sebum) in order to maintain health and correct function. Short coats need 30% more oil than the other breeds so the skin can do it's job of protecting the inner body from damage. These products form a complete skin care regimen for the short coated pet with no issues.

Lemon Shampoo
Lemon Conditioner
Puppy Don't Cry
Mink Oil
Argan Oil
Sil Plus
Gloss
Eye Cleaner
Ear Cleaner

The best brushes for your short coated pet are rubber curries and natural bristle brushes. These spread the oils without scratching the skin. Do you ever wonder why your pet starts to smell bad 1 or 2 days after a bath? This usually means that the natural oils that were shampooed away were not replaced by a conditioner and the sebaceous glands are overproducing to try and protect the delicate skin. This is the reason it is always best to use a conditioner or balsam after shampooing, then after the dog is dry, rub a small amount of oil into the coat and "polish" with the bristle brush. This will keep the glands in the skin from overreacting and the dog will smell nice for an extended period of time.

How to bathe the short coated pet

Mammal skin renews itself every 21 to 28 days. This is the proper interval in which to bathe your pet.

Using warm water, wet your pet friend thoroughly and apply enough shampoo to lather.

Iv San Bernard Lemon Shampoo can be diluted with clean water 1:3 in a clean squeeze bottle if it is more convenient. Massage the shampoo into the coat being careful not to go against the grain of the hair. This will stimulate the glands in the skin and cause them to overproduce oil that can make them smelly. Always be sure to wash the belly, armpits and feet very well, these are places that have a greater number of oil producing glands. If your pet has wrinkles or folds around the face, use the Puppy Don't Cry bar to wash the face and folds. After the entire pet is lathered, let rest a minute or two then rinse well.

Apply Iv San Bernard Lemon Conditioner to the entire coat. Be sure to apply conditioner to the face, belly and feet. If the skin and/or hair is very dry, you may mix a small amount of oil (about a teaspoon) directly into the conditioner before you put it on your pet. Let the conditioner rest on the pet for a minute or two then rinse well.

Towel dry your pet friend making sure you do not go against the grain of the hair. After the pet is dry, pour a small amount of oil into the palm of your hand and spread it evenly over the coat, belly and feet. Use the natural bristle brush to "polish" the oil onto the coat.

Spray with a light coat of Gloss.

Use a cotton ball damp with eye cleaner to wipe your pets eyes. Use a cotton ball damp with ear cleaner to wipe the folds inside the pets ears.

Every few days a rubber curry can be used to brush dirt and dust from the coat and keep the oils spread throughout.

Nails should be clipped once every 3 to 4 weeks.

Iv San Bernard products improve the health of your pet's skin and coat and can be used daily or weekly without stripping the natural oil away and are 90% biodegradable.



Iv San Bernard USA
C & K Distributing, LLC

1-855-GolVSan

www.ivalsanbernardusa.com

info@ivalsanbernard.info

Product Support:michelle@ivalsanbernard.info