

The Long Coated Pet

Examples of Long Coated Breeds (Not a complete list)

Poodle
Shih Tzu
Lhasa Apso
Havanese
Maltese
Yorkshire Terrier
Silky Terrier
Bolonese
Bichon Frise
Bedlington Terrier
Afghan Hound
Coton De Tulear
Bearded Collie
Puli

The long coated pet has a coat that will grow indefinitely and needs hydration and moisture all the way to the tips of the hairs. Long coats have one primary hair and up to six secondary hairs in every follicle. The hair muscles are very weak so there is very little movement in the coat. This type of hair is prone to tangling and needs a moisturizer that will not leave them looking or feeling greasy. When the hair is too dry, the scales that form the hairs open like a pinecone causing them to catch on each other and form a tangle or a mat. The key is to keep the coat hydrated and comb the coat weekly to keep the pet looking and feeling their best. It is always best to dampen the coat before a routine brushing. Dry hair is more likely to break, damp hair is more elastic. These products form a complete skin care regimen for the medium coated pet with no issues.

Mela Verde Shampoo
Mela Verde Conditioner
PEK Conditioner
H270 Spray
Puppy Don't Cry Bar
Eye Cleaner
Ear Cleaner

The best brushes to use on your long coated pet are a slicker brush (for a pet in a short trim) or a pin brush (for a drop coated pet) and a metal comb. Do you ever wonder why your pet starts to smell bad 1 or 2 days after a bath? This usually means that the natural oils that were shampooed away were not replaced by a conditioner and the sebaceous glands are overproducing to try and protect the delicate skin. This is the reason it is always best to use a conditioner after shampooing. This will keep the glands in the skin from overreacting and the dog will smell nice for an extended period of time.

How to bathe the Long coated pet

Mammal skin renews itself every 21 to 28 days. This is the proper interval in which to bathe your pet.

Make sure you have combed all of the tangles from the coat using the H270 spray or diluted PEK conditioner as a detangler.

Using warm water, wet your pet friend thoroughly and apply enough shampoo to lather.

Iv San Bernard Green Apple Shampoo can be diluted with clean water 1:3 in a clean squeeze bottle if it is more convenient.

Massage the shampoo into the coat being careful not to go against the grain of the hair. Squeezing the shampoo into the coat instead of scrubbing the hairs together will help prevent new tangles from forming. Always be sure to wash the belly, armpits and feet very well, these are places that have a greater number of oil producing glands and have more contact with environmental pollutants. If your pet has wrinkles or folds around the face, use the Puppy Don't Cry bar to wash the face and folds. After the entire pet is lathered, let rest a minute or two then rinse well.

Apply Iv San Bernard Green Apple Conditioner to the entire coat. Be sure to apply conditioner to the face, belly and feet. If the skin and/or hair is very dry, you may mix a small amount of PEK (Tablespoon to 1/2 cup depending on how large your pet is) directly into the balsam before you put it on your pet. Let the balsam rest on the pet for a minute or two, then rinse well.

Towel dry your pet friend making sure you do not go against the grain of the hair. When the pet is damp to dry, this is the perfect time to use the slicker or pin brush and comb to remove tangles and realign the hair.

After the pet is dry spray with a light coat of Gloss.

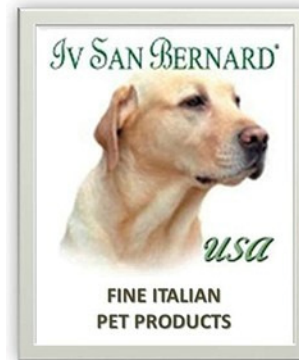
If your pet has a part, H270 will set the part and give a protective layer to the hair.

Use a cotton ball damp with eye cleaner to wipe your pets eyes. Use a cotton ball damp with ear cleaner to wipe the folds inside the pets ears.

Every few days the slicker or pin brush can be used to brush dirt and dust from the coat and keep the oils spread throughout.

Nails should be clipped once every 3 to 4 weeks.

Iv San Bernard products improve the health of your pet's skin and coat and can be used daily or weekly without stripping the natural oil away and are 90% biodegradable.



Iv San Bernard USA
C & K Distributing, LLC
1-855-GolvSan

www.ivanbernardusa.com

info@ivanbernard.info

Product Support:michelle@ivanbernard.info