

Suzanne Marchetti's Champion Grooming Secrets

Long Coats

Day Before Show

Since the coat needs to stand when combed up and sprayed, you will need to add volume by using Purifying Shampoo. For white coats (or mostly white coats) add Cristal Clean Shampoo.

To avoid making the coat too silky do not use a conditioner before the show. **Instructions:** Bathe pet with Purifying Shampoo. Rinse.

Following bath use Atami H270 2-Phase Equalizer Spray for comb thru and dry. You can use PH Balance to help the volume but not too much.

Day After Show

Dogs like poodles are sprayed up & chalked at the show and the hair-spray is broken down each time. The dogs must be bathed the day following the show. Handlers are careful not to break coat but it does happen. ISB Mineral H Shampoo is the only way to go. **Instructions:** Shampoo in Mineral H Shampoo. Rinse. Follow shampoo with my *secret re-hydrate conditioner mix of Fruit of the Groomer Orange Pek, Black Passion Mask, K101 Avocado Oil Conditioner, Purifying Mask and pH Balance. (see recipe in pink box) Rinse. Spray Atami H270 2-Phase Equalizer Spray on pet. Dry coat.

Weekly Grooming

Instructions: Bathe each week with Mineral H Shampoo & Mela Verde (Green Apple) Shampoo. Rinse. Condition with Mela Verde (Green Apple) Conditioner on healthy coats. If the coat is very dry use my *secret re-hydrate conditioner mix after the shampoo.

Between baths use Atami H270 2-Phase Equalizer Spray or a Pek conditioning spray mixture, as you brush, comb out and band. Apply Sil Plus around eyes. Remember, show pets ARE NOT TO BE SILKY. Do not use conditioner the day before or day of the show except on ends.

***Secret Re-Hydrate Conditioner Mix**
2 Big TBSP of **Fruit of the Groomer Orange Pek**

Small amount of **K101 Avocado Oil Conditioner**

3 pumps (about 3 TBSP) of **Black Passion Mask**

2 TBSP of **Purifying Mask**

1 capful of **PH Balance Cond.**

Instructions:

In a plastic or glass bowl, whisk mixture. Once mixed, slowly add in very warm water to the mix & whisk it until you have a cream mixture. Apply with your hands and rub in the direction the hair grows. Wrap the pet in warm towels and let sit for 10-15 mins. Rinse well.



*Suzanne
& Kash*

MEDIUM COATS

For Natural or Medium Coats like a Siberian Husky follow this info:

DAY BEFORE OR DAY OF SHOW For breeds that need lift: **Instructions:** Bathe in Purifying & Cristal Clean Shampoos together. Rinse. Follow this with PH Balance conditioner. Rinse. Dry. This is the ideal combination since many handlers do not want their dogs to feel too silky or too heavy. **Instructions:** Bathe pet in Purifying & Cristal Clean Shampoos. Rinse. Then use PH Balance Conditioner. Rinse. Once dry polish a very small amount of Argan Oil into the colored parts of the coat with a natural hair brush as this will intensify color. Never get Argan Oil on the white hair.

DAY AFTER SHOW **Instructions:** Bathe the pet with Mineral H shampoo. Depending on the coat you can either use Banana Conditioner for healthy coats or apply my *secret re-hydrate conditioner mix to the dried out coats. (instructions on front page)

WEEKLY GROOMING For dogs in excellent coat **Instructions:** Bathe in Banana Shampoo. Rinse. Then use Banana Conditioner.

For dogs with dry coat, hair loss or a broken coat.: **Instructions:** Bathe in Mineral H Shampoo. Rinse. Then apply my *secret re-hydrate conditioner mixture by hand then wrap the pet in warm towels for 10 min. Rinse. Dry. Spray daily with Atami H270 2-Phase Equalizer Spray when brushing.

For Medium Coats like Golden Retrievers or Spaniels follow this info:

DAY BEFORE OR DAY OF SHOW **Instructions:** Bathe in either Banana shampoo or Black Passion Shampoo. Rinse. If you need volume use PH Balance Conditioner or if you don't need the volume use the Black Passion Mask. Rinse. Dry. Black Passion Mask is just heavy enough to make the coat lay nice. Be careful not to use too much!

DAY AFTER SHOW **Instructions:** Bathe in Mineral H Shampoo or Banana Shampoo. Rinse. To condition, use my *secret re-hydrate conditioner mix. Rinse. Dry.

WEEKLY GROOMING For dogs in excellent coat . **Instructions:** Bathe in Banana Shampoo. Rinse. Then use Banana Conditioner. In cases of dry coat, hair loss or a broken coat. **Instructions:** Bathe in Mineral H Shampoo. Rinse. Then apply my *secret re-hydrate conditioner mixture by hand then wrap the pet in warm towels for 10 min. Rinse. Dry. Spray daily with Atami H270 2-Phase Equalizer Spray when brushing.

SHORT COATS

DAY BEFORE OR DAY OF SHOW **Instructions:** Bathe in Atami Ginkgo Shampoo. Rinse. OR for white dogs use Purifying Shampoo mixed with Cristal Clean shampoo. Rinse. Follow bath with Atami Ginkgo Conditioner. Rinse. Dry.

At the show you may use a small amount of Argan oil on colored parts of the coat as it will intensify the color. Do NOT use Argan Oil on the white hair.

AFTER SHOW If chalk, sprays or other products were put into the hair for a show, bathe with Mineral H Shampoo then follow the weekly grooming instructions.

WEEKLY GROOMING **Instructions:** Bathe with Mineral H Shampoo or Limone (Lemon) Shampoo. Rinse. Use PEK Conditioner with a few drops of Mink or Argan Oil added. Do not use Argan Oil on white hair.

RECOMMENDED IV SAN

BERNARD PRODUCTS

- Purifying Shampoo
- Cristal Clean Shampoo
- Mineral H Shampoo
- Banana Shampoo & Conditioner
- Atami Ginkgo Shampoo & Conditioner
- Mela Verde (Green Apple) Shampoo & Conditioner
- Lemon Shampoo
- PH Balance Conditioner
- Fruit of the Groomer Orange PEK
- Black Passion Shampoo & Mask
- K101 Avocado Oil Conditioner
- Purifying Mask
- Sil Plus
- PEK Conditioner
- Argan Oil
- Mink Oil
- Atami H270 2-Phase Equalizer Spray



“This coat was a pleasure to scissor and I could see how healthy his skin and coat was right down to the root. I was impressed with what Iv San Bernard has done for this dog.”

-Jackie Boulton

Kash, Groom & Kennel Expo 2014

Best-In-Show Winner

Groomed by Jackie Boulton

Photo by Animal Photography