



Iv SAN BERNARD^{usa}
HEALTH is BEAUTY

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Dilution Chart for ISB Products

With this list of dilution ratios you will be able to get the most for your money without waste! When diluted correctly, Iv San Bernard products are very cost effective in the fact you should never have to “pre-bathe” or “repeat bathe.”

Two tips:

- 1.) Dilute the products per our instructions and apply to pet following our “How to Bathe a Dog” instruction sheet (see below) By bathing a pet in the order recommended, you will not only
- 2.) Now here is the key to getting the cleanest pet with the least amount of product. Once the product is applied, let it soak for 5 or more minutes depending on the severity of the dirt. **IMPORTANT** let the pet soak for no less than 5 minutes in the shampoo! Here is why, it takes about 5 minutes for the shampoo to clean on a molecular level. Soaking for 5 minutes allows the shampoo to attach to the dirt molecules. Once this has happened, the dirt rinses away. Always rinse until the water runs clear. For recirculating bathing, this means spraying the pet for a full 5 minutes focusing on sebaceous zones first (see below).

For wholesale buyers using these tips can save hundreds of dollars a year just by having patience! Many of our maintenance line products that come in the 5L containers cost as little as \$1.50 per dog depending on size when bathed correctly.

THESE DILUTION RATIOS ARE INTENDED FOR SHAMPOOS AND CONDITIONERS

Best dilution is achieved when using a mixing bowl and whisking product and water together then applying by hand per our “How to Bathe a Dog” Instruction Sheet. Dilutions are PRODUCT:WATER

MAINTENANCE LINE 1:3

Talc, Lemon, Banana, Green Apple, Green Tomato

FRUIT OF THE GROOMER 1:3

All Fruits

THERAPY LINE 1:3

Mineral H Sh, Purifying Sh, Mineral Plus Crème Sh, Zolfo Sh

ATAMI LINE 5-10 drops in spa tub

This deep spa line is intended to be used a few drops at a time with the Hydro-Massage Ozone Machine.

Otherwise, 1:3 and apply directly with hands and soak.

BLACK PASSION LINE 1:3

VANESIA ECONOMY LINE 1:5

All items can be found on our website at <http://shop.ivalsanbernard.info>. If you are a groomer, breeder, pet shop or veterinarian and would like to apply for wholesale visit our info site at www.ivalsanbernardus.com and download a form to send to us.

HOW TO BATHE A DOG

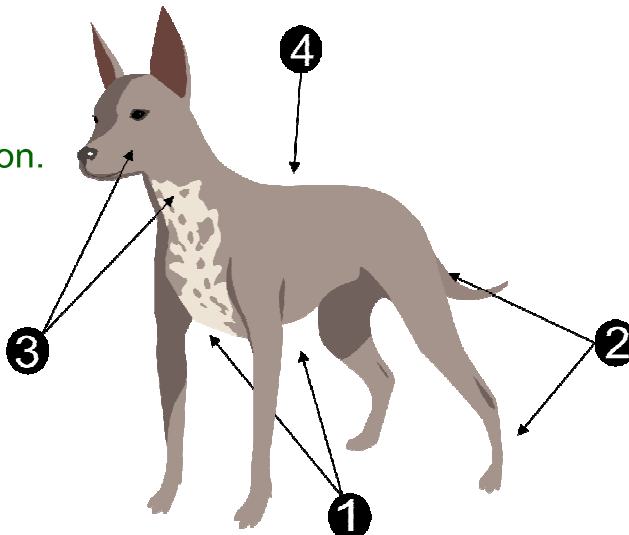
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We know you have been bathing dogs for years, and getting them quite clean!

The purpose of this information is to give you ideas on how to optimize a pet's bath by focusing on the areas where toxins are more likely to enter the pet's skin. A bath should be a pleasurable experience for the pet and yourself. Use this time to communicate positively while the pet is having a spa experience. Always use a gentle touch, never going against the

Healthy Coats use Traditional Line.
Light Spa use Fruit of the Groomer.
Deep Spa use Atami Line.
Luxury treatments use Black Passion.
Skin ailments refer to our
therapy instructions on website.



Have your shampoo and conditioning treatment mixed and next to the tub so you don't have to walk away. Since pet's are approximately two feet off of the ground at any given time, you should always focus on first cleaning the underside of the pet. These are the sebaceous areas where most of the toxins enter the pet's system.

Apply shampoo in the following order—NEVER going against the grain of the hair. (this may cause the tender hair muscle to tear and over-stimulates sebum (grease) production causing that doggy smell 2 days after.)

Apply the shampoo: 1. belly & chest 2. legs and feet 3. neck & face 4. back. Let soak for 5 full minutes. When using Iv San Bernard products, letting the pet soak for 5 minutes in the shampoo stage allows for the cleanser to attach to the dirt molecules so they rinse away. You should never have to wash a pet twice with our products.

Once the pet is rinsed apply the conditioner in the same order. Let sit for a full 5 minutes. This allows the conditioner (balsam) to add back the precious oils and sebum to the follicle to keep the pet from getting dry, itchy skin. During this stage you can add any or all of the following nutrients to the conditioner based on the pet's individual needs.

Always rinse well until the water runs clear. Do one final rinse between the toes and foot pads for optimal results.

ADDING SKIN SUPPLEMENTS & NUTRIENTS

During the bathing process you may add any or all of the below supplements based on the pet's individual needs.



PEK—Collagen based product that helps hold hydration and aids in de-tangling. Great for long and medium coated pets. Whisk in 1-2 pumps to hydration step depending on size of pet.



ARGAN OIL Anti-oxidant, nourishing food that feeds the skin. Absorbs quickly. Add 3-6 drops to hydration step. Use sparingly w/white pets as it is a rich yellow color.



GINKGO OIL-Helps regulate sebum production. Can add 6-8 drops to hydration step.



OZONIZED (O3) OLIVE OIL- Anti-bacterial properties. Can add 6-8 drops to hydration step.

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